



CAUSEplay for Hope 2024 Annual Report

July 12, 2024

Message from the President

2024 has been a year of innovation for our new CAUSEplay for Hope 501(c)3 team. We've established a strong leadership team and are working towards a better experience for our clients and members through a new website and training courses. I look forward to where these new tools and organization can take us in 2025.

CausePlay By the Numbers

11 Hospital Visits	35 Active Members
12 Community Partnership Events	2 New Members
1 Community Service Award!	5 Membership Training Events

Financials

This year we have acquired our 501(c)3 status and look forward to begin accepting donations very soon. We will keep you posted!

Partner Thank Yous

- **Kiwanis Club of Laguna-Elk Grove**: On April 20, 2024, CausePlay for Hope was honored with a Community Service Award at the Region 16 Governor's Visit and Luncheon. This award recognizes the ongoing partnership on bridging joy and fun to the **Breakfast with Superheros** event for two years in a row! Thank you Kiwanians! We are excited for our heroes to join you again on November 2, 2024.
- **California Mermaid Convention**: The pirates had fun playing games and making mischief at the **2024 Mermaid Convention**. This was an exciting weekend by the pool with the guppies, sirens, and merpeople of all kinds. Thank you Mermaid Convention for continuing to invite us to play! We're already looking ahead to 2025!

Notable Events from This Year

- California Mermaid Convention Kid's Area, May 18-19, 2024
- Free Comic Book Day with Flying Colors Comics, May 4, 2024
- Helping Hands OV Easter Basket & Food Drive, March 23, 2024
- Growing Past Today's Spring Forward, March 2, 2024
- Davis PD's Toys for Tots Drive, December 14, 2023
- UC Davis MIND Institute Harvest Festival, October 21, 2023
- Relay For Life of Sacramento County, September 30, 2023

What's next for CAUSEplay for Hope?

Now that we've gone through the process of becoming a nonprofit and established our leadership team, our next big task is to fill out our membership ranks and work on finding donors who want to team up with us to help cover our overhead expenses. Once we have the membership core large enough, we plan to reach out to other children's hospitals beyond UC Davis, like Sutter and Shriners, and start monthly visits with them as well. Finally, we'd like to create connections with other nonprofits that would also be interested in spreading hope in the community to help enhance our impact with all our clients.

How to Get Involved?

CAUSEplay for Hope is actively recruiting new members! We are looking for cosplayers who share our core values of Hope and Joy, Inclusivity, Heart, and Community Commitment. We also welcome non-cosplayers who want to assist our characters, photograph, and be our Event Leads at events. If you are interested in joining CAUSEplay for Hope, please visit www.causeplayforhope.com/member-application.

We want to hear from you! -

Are you interested in having CAUSEplay for Hope characters at your upcoming event? Please fill out our Event Request form at www.causeplayforhope.com/event-request. We are also actively forming Community Partnerships with companies and events. Please contact us for more information.